

ovivan

EVOLUTION
FROM A **CREATIVE**
COLLECTIVE TO
A **FULL-SERVICE**
ENTERTAINMENT
COMPANY.



THE INTEGRATED PRODUCTION STUDIO

OVIYAN PRIVATE LIMITED IS A CREATIVE ENTERTAINMENT COMPANY DEDICATED TO BUILDING ARTISTS, PRODUCING CULTURE, AND DELIVERING WORLD-CLASS ENTERTAINMENT EXPERIENCES. WHAT BEGAN AS A CREATIVE PRODUCTION HOUSE HAS EVOLVED INTO A MULTIDISCIPLINARY COMPANY SPECIALIZING IN ARTIST DEVELOPMENT, MUSIC, LIVE ENTERTAINMENT, CREATIVE STRATEGY, AND LARGE-SCALE EVENT PRODUCTION. WE BRIDGE CREATIVITY WITH EXECUTION, HELPING ARTISTS, BRANDS, AND AUDIENCES CONNECT THROUGH MEANINGFUL EXPERIENCES.



The background image shows the interior of a grand, ornate hall, likely the National Gallery in London. The ceiling is a masterpiece of Baroque fresco painting, depicting a complex scene with numerous figures, including a central figure holding a flag. The walls are lined with tall, fluted columns and arched windows with decorative tracery. The overall atmosphere is one of historical grandeur and artistic excellence.

THE CORE

S E R V I C E S

Building Brands ^ **Creating Culture**

Building Brands ^ **Creating Culture**

ARTIST MGT. LIVE EXP. VISUAL PROD. CREATIVE CULT.

WE BUILD CULTURE BY TRANSFORMING ARTISTES', STORIES, AND IDEAS INTO TASTING BRANDS THROUGH FILM, MUSIC, VISUAL DIRECTION, AND IMMERSIVE LIVE EXPERIENCES.

ovivan





THE CORE

S E R V I C E S

ARTIST MANAGEMENT

- › **TALENT MANAGEMENT**
- › **ARTIST CAREER STRATEGY**
- › **LIVE BOOKINGS**
- › **TOUR + EVENT MANAGEMENT**
- › **BRAND COLLABORATIONS**
- › **RIGHTS MANAGEMENT**
- › **CREATIVE SERVICES**
- › **PUBLIC RELATIONS**
- › **DIGITAL PRESENCE**

WE PROVIDE STRATEGIC ARTIST MANAGEMENT TAILORED TO EACH ARTIST'S VISION, CAREER GOALS, AND LONG-TERM GROWTH. FROM BRAND DEVELOPMENT AND PROJECT PLANNING TO PARTNERSHIPS, PERFORMANCES, AND DAY-TO-DAY COORDINATION, WE HELP ARTIST BUILD SUSTAINABLE CAREERS WHILE MAXIMIZING THEIR CREATIVE AND COMMERCIAL POTENTIAL.



A full-page background image of a live music performance. A male performer with a beard and sunglasses, wearing a light-colored jumpsuit, stands on a stage, pointing his right index finger upwards and holding a microphone in his left hand. The stage is illuminated with vibrant red and blue spotlights that create a hazy, atmospheric effect. In the foreground, a large, dense crowd of people is visible, many of whom are holding up their smartphones to capture photos or videos of the performer. The overall scene conveys a sense of high energy and a shared live experience.

THE CORE

S E R V I C E S

**LIVE
EXPERIENCE**

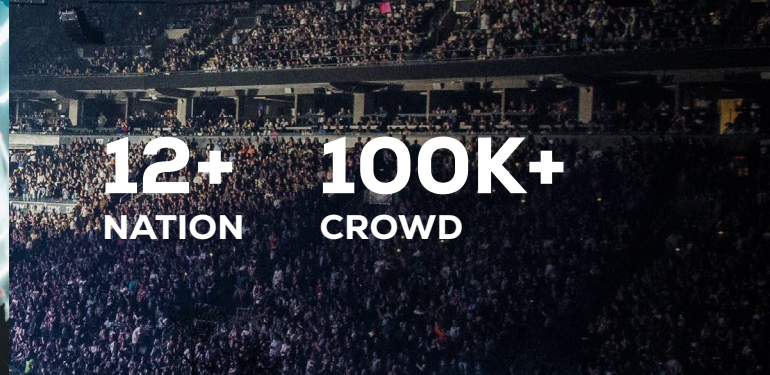
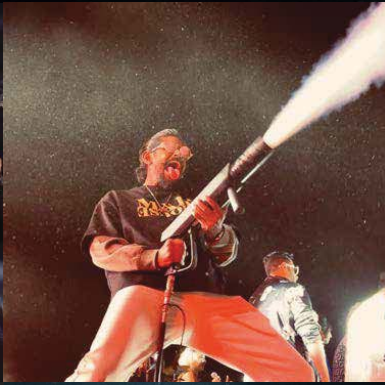
230+ CONCERTS & EVENTS.



Watch the latest performance now >

Stream





40+ **A.R. RAHMAN**
WORLD TOUR UNITED KINGDOM
FRANCE / GERMANY
SWISS / INDIA / UAE

15+ **VIJAY ANTONY**
ASIA TOUR CHENNAI / MADURAI
PONDICHERRY / COIMBATORE
MALAYSIA / SRI LANKA



- › **ARTIST COLLABORATION**
- › **PRODUCTION CONSULTANCY**
- › **CREATIVE EXECUTION**
- › **LIVE EXPERIENCE DESIGN**
- › **CONCERT + TOUR PRODUCTION**
- › **STRATEGIC PARTNERSHIPS**
- › **GOV + STAKEHOLDER RELATIONS**
- › **TALENT ACQUISITION + BOOKING**
- › **360° PROJECT DELIVERY**

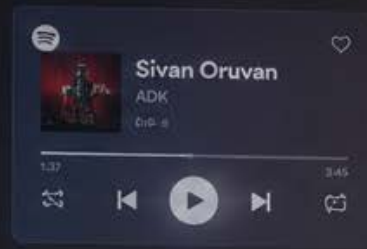
WE CREATE UNFORGETTABLE LIVE EXPERIENCES BY CONCEPTUALIZING, PRODUCING, AND MANAGING CONCERTS, SHOWCASES, FESTIVALS, AND SPECIAL EVENTS. FROM CREATIVE PLANNING AND TECHNICAL COORDINATION TO ARTIST AND AUDIENCE EXPERIENCE, WE DELIVER WORLD-CLASS PRODUCTIONS THAT LEAVE A LASTING CULTURAL IMPACT.



THE CORE

S E R V I C E S

VISUAL / MUSIC PRODUCTION



- › **MUSIC VIDEO PRODUCTION**
- › **CONCEPT + CREATIVE IDEAS**
- › **PRE-PRODUCTION PLANNING**
- › **PRODUCTION MANAGEMENT**
- › **DOCUMENTARY PRODUCTION**
- › **POST-PRODUCTION SERVICES**
- › **PODCAST + INTERVIEWS**
- › **STORYBOARD DEVELOPMENT**
- › **PROJECT CONSULTING**

WE PRODUCE CINEMATIC MUSIC VIDEOS FROM CONCEPT TO FINAL DELIVERY, COMBINING CREATIVE STORYTELLING, HIGH-QUALITY PRODUCTION, AND POST-PRODUCTION EXCELLENCE. EVERY PROJECT IS CRAFTED TO ENHANCE THE ARTIST'S VISION AND CREATE A LASTING VISUAL IMPACT.



VIDEO PROD.



Our Music Video Production division transforms music into powerful visual experiences. Having produced over 60 music videos, we have collaborated with leading creative professionals and production partners to deliver high-quality content across independent and mainstream releases.

Listen now >

ShafraZ

ADK



UNMUTE is Oviyan's first original podcast, featuring conversations with Sri Lanka's leading entrepreneurs, creatives, business leaders, and public figures. Season One comprised 10 episodes, with notable guests.

Watch Now >

ShafraZ

ADK



ADK VLOG

**Your
focus
determines
your
direction.**

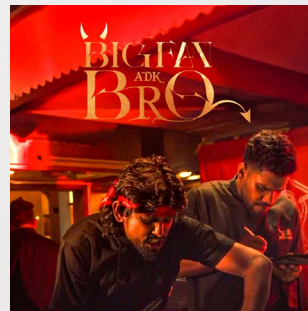
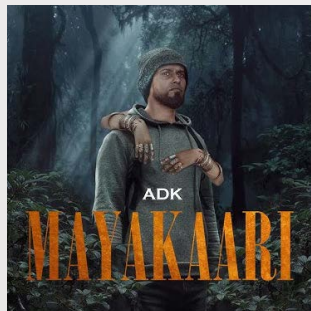
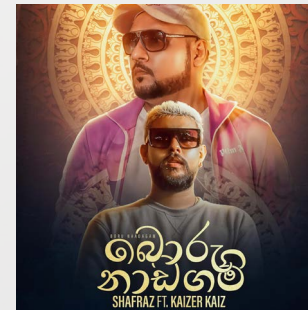
ADK Vlog Production division captures authentic stories through engaging, high-quality visual content. From behind-the-scenes moments, travel experiences, lifestyle features, and day-to-day activities to live events and brand collaborations, we create compelling vlogs that connect audiences with real experiences.

Every production is crafted to entertain, inspire, and strengthen digital engagement while showcasing personalities, destinations, and brands in a genuine and impactful way.

SUBSCRIBE NOW
YOUTUBE/**ADKRAPPER**

Watch Now

400+ RELEASES



Our collective creative journey spans 400+ music releases, showcasing the depth of experience behind our label and its artists.

Listen now >

ShafraZ

ADK

- › **MUSIC PRODUCTION**
- › **SONGWRITING + COMPOSITION**
- › **FILM + INDIE COLLABORATION**
- › **DISTRIBUTION CONSULTING**
- › **DISTRIBUTION CONSULTING**
- › **PODCAST + VOICE-OVER**
- › **END TO END RELEASE PLANNING**
- › **AUDIO PRODUCTION CONSULTANCY**
- › **CREATIVE PUBLICITY DESIGNS**

WE DELIVER PROFESSIONAL AUDIO PRODUCTION SERVICES, INCLUDING MUSIC PRODUCTION, RECORDING, VOCAL PRODUCTION, MIXING, AND MASTERING. OUR FOCUS IS ON CREATING HIGH-QUALITY SOUND THAT CONNECTS WITH AUDIENCES AND MEETS INTERNATIONAL PRODUCTION STANDARDS.



INDUSTRY ALLIANCES



SONY MUSIC
PUBLISHING



UNMUTE



A man with a mohawk hairstyle, wearing a black tactical jacket and a gold chain, is running towards the camera. In the background, there are soldiers in camouflage uniforms and helmets, and large plumes of smoke and fire from explosions under a cloudy sky.

THE CORE

S E R V I C E S

DESIGN
CULTURE.

- › **FILM PUBLICITY DESIGNS**
- › **CD ARTWORK + POSTERS**
- › **PRINT MEDIUM**
- › **LOGO IDENTITY + BRANDING**
- › **NAMING + BRAND ARCHITECTURE**
- › **LOGO DESIGN**
- › **VISUAL IDENTITY SYSTEMS**
- › **BRAND GUIDELINES**
- › **DIGITAL CONTENT DESIGN**

WE CREATE COMPELLING VISUAL IDENTITIES THAT STRENGTHEN BRANDS AND ELEVATE ARTISTS. FROM LOGOS, BRAND SYSTEMS, AND CAMPAIGN CREATIVES TO ALBUM ARTWORK, EVENT BRANDING, SOCIAL MEDIA CONTENT, YOUTUBE ASSETS, AND MARKETING MATERIALS, WE CRAFT COHESIVE DESIGNS THAT CONNECT WITH AUDIENCES AND BUILD MEMORABLE BRANDS.





35



CORE²⁰₂₆

INTRO	03	THE TEAM	06	RNF CREW	14
PJ4LYF	03	THE COLLECTIVE	07		
RABBIT & FRIENDZ	04	RABBIT MAC	08		
IMPACTFUL TOUR	05	ADK x STEPHAN ZECH	09		
		HARVICK BROTHERS	10		
		PSYCHOMANTRA x SANTOSH	11		
		SIDDHARTH x SAG THE DON	12		
		OFFICIAL POSTER	13		
TICKETING	16	DESTINATIONS	17	SG GALLERY	19
WHAT'S NEXT	22	R.O.I	26	BENEFITS	32
WHY US	33	MERCH CULTURE	36		

D J M A S S + A D K



Y A K A

PRIMARY TYPEFACE
- NEXA LIGHT / HEADER

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345678910

PRIMARY TYPEFACE HEAVY
- NEXA HEAVY / HEADER

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345678910

Primary Typeface

The typefaces that constitute the NEXA font are designated as the primary font. The primary font should preferably be used for titles, headlines, headings and sub-headings. The primary font must not be used for body copy.

It sounds like NEXA is the core font for ADK's corporate identity, being used across official materials like documents, letterheads, and other business-related content. However, for more creative works like artwork or show posters, you're giving more flexibility with font choices, which is a good way to allow for creativity in those areas without sacrificing the brand's professional tone.

ADK

Brand & Identity Guidelines - Aaryan Dinesh Kanagaratnam [ADK]



RABBIT & FRIENDZ > WHY RNF



Discover Our Corporate Design Showcase >

Portfolio



EXCLUSIVE **MUSIC VIDEO** RELEASE
AT THE **RFCC 2025** CALENDAR LAUNCH



BAILA MALLI

SINHALA VERSION

MUSIC VIDEO IN **2 DAYS**



SIVAN ORUVAN

A DIVINE FORCE BY **ADK**



oviyan



TEASER
TOMORROW
7PM

mudinapo

DIRECTED BY **BMR**
YOUTUBE / **ADKRAPER**

THE PROCESS

1 DISCOVER

Every successful project begins with understanding. We take time to learn the artist's identity, the brand's vision, the audience, and the objectives to build a strong strategic foundation.

2 STRATEGIZE

With clear insights, we develop a tailored roadmap that aligns creative direction, business goals, timelines, budgets, and execution plans to maximize impact.

3 CREATE

Our team transforms ideas into compelling creative assets—from music and visual content to branding, campaigns, and immersive experiences that resonate with audiences.

4 PRODUCE

We bring every concept to life through meticulous production, managing every technical, creative, and operational detail while maintaining the highest standards of quality.

5 EXECUTE

Execution is where planning meets precision. We coordinate every moving part to deliver seamless productions, live events, campaigns, and artist experiences from start to finish.

6 SCALE

Our work continues beyond launch, helping clients grow through strategic partnerships, audience expansion, and long-term brand development.



WHY OVIYAN.

END-TO-END SOLUTIONS

From strategy and creative development to production and execution, we provide complete entertainment solutions under one roof.

INDUSTRY NETWORK

Our strong network of artists, producers, brands, media partners, and industry professionals enables us to create meaningful collaborations and opportunities.

INT. COLLABORATIONS

We connect talent and brands across borders, building partnerships and delivering projects that reach audiences throughout Asia and beyond.

CREATIVE APPROACH

Creativity is at the heart of everything we do. Every project is driven by original ideas, purposeful storytelling, and impactful execution.

PREMIUM EXECUTION

We are committed to delivering every project with precision, professionalism, and uncompromising attention to quality from start to finish.

SCALE

Our work continues beyond launch, helping clients grow through strategic partnerships, audience expansion, and long-term brand development.



THE FUTURE.

LIVE EXPANSION

Creating world-class concerts and live entertainment experiences across Sri Lanka and Asia.

GLOBAL COLLAB

Partnering with international artists and industry leaders to create impactful creative ventures.

CULTURAL REACH

Showcasing regional talent and stories to global audiences through music and entertainment.





OVIYAN PRIVATE LIMITED IS A CREATIVE ENTERTAINMENT COMPANY SPECIALIZING IN ARTISTE DEVELOPMENT, A&R, CREATIVE PRODUCTION, LIVE ENTERTAINMENT, AND STRATEGIC CONSULTING. WE PARTNER WITH ARTIST, BRANDS, AND ORGANIZATIONS TO CREATE IMPACTFUL EXPERIENCES—FROM MUSIC PRODUCTION AND DIGITAL STRATEGY TO LARGE-SCALE CONCERTS AND INTERNATIONAL LIVE EVENTS. WITH CREATIVITY AT OUR CORE AND EXECUTION AS OUR STRENGTH, OVIYAN EXISTS TO BUILD CULTURE, ELEVATE TALENT, AND DELIVER ENTERTAINMENT WITHOUT COMPROMISE.

www.oviyannet.com





Oviyan (Private) Limited
Creating Brands ^ **Building Culture**

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